

# FEES & PRICES

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**LISA KILTZ, PHD**

psycholoog | illustrator | scientist

In the following, you can find an overview of fees and prices for my products and services. All of these can be discussed, because they can vary greatly based on the extend of the comission. The fees are divided into "for academics", "for organisations", and "for psychologists" – that does not mean that prices vary, but is due to the same differentiation on my website to give guidance for my clients.

For any questions, please contact us at [lis.strations@gmail.com](mailto:lis.strations@gmail.com).

## 1. For academics

Product			Price (excl. VAT)	VAT (BTW)	Price (incl. VAT)
<b>Research Visuals</b>	Visual Summaries (per page)	not complex, basic	300€	63€	<b>363€</b>
		complex, more debth of content	600€	126€	<b>726€</b>
		very detailed, specific requirements, rush order	1,000€	210€	<b>1,210€</b>
	Single Illustrations	simple	250€	52,50€	<b>302,50€</b>
		detailed or infographic	500€	105€	<b>605€</b>
		highly detailed & personalised	900€	189€	<b>1,089€</b>
<b>Hourly rate</b>	for individual projects		75€	15,75€	<b>90,75€</b>
<b>Dissertations</b>	whole dissertation		677,69€	142,31€	<b>820€</b>
	only cover		243,80€	51,20€	<b>295€</b>
	cover if you already have a design		78,51€	16,49€	<b>95€</b>
	inner layouting		433,88€	91,12€	<b>525€</b>

## 2. For organisations

Product			Price (excl. VAT)	VAT (BTW)	Price (incl. VAT)
Psychology Visual	Single Illustrations	simple	250€	52,50€	302,50€
		detailed or infographic	500€	105€	605€
		highly detailed & personalised	900€	189€	1,089€
Hourly rate	for individual projects		75€	15,75€	90,75€

## 3. For psychologists

Product			Price (excl. VAT)	VAT (BTW)	Price (incl. VAT)
Cartoon	Cartoon (4 panels)	basic	450€	94,50€	544,50€
		complex (background, research required, etc.)	600€	126€	726€
	Single Illustrations	simple	250€	52,50€	302,50€
		detailed or infographic	500€	105€	605€
		highly detailed & personalised	900€	189€	1,089€
Hourly rate	for individual projects		75€	15,75€	90,75€
Prints	Postcards	50 postcards (14 x 14 cm)	49,59€	1,74€	60€
	Print	(30cm x 30cm)	12,40€	2,60€	15€
		added postage depending on where it is delivered			

**Currency and VAT:** All invoices are in Euros. Value added tax within the Netherlands is 21% of the price. For international clients::

**Businesses abroad:** Subject to VAT in their home country, paid by themselves.

**Private clients abroad:** Subject to VAT in their home country, paid by me.